

THE no.1 SALON THINNING HAIR BRAND

- *More than 25 years of dedicated research*
- *No.1 Globally Selling Salon Brand for thicker fuller-looking hair*
- *Winner of the Stylist Choice Award for "Favorite Thinning Hair Care" since 2002*
- *Most awarded brand for thinning hair in the US*

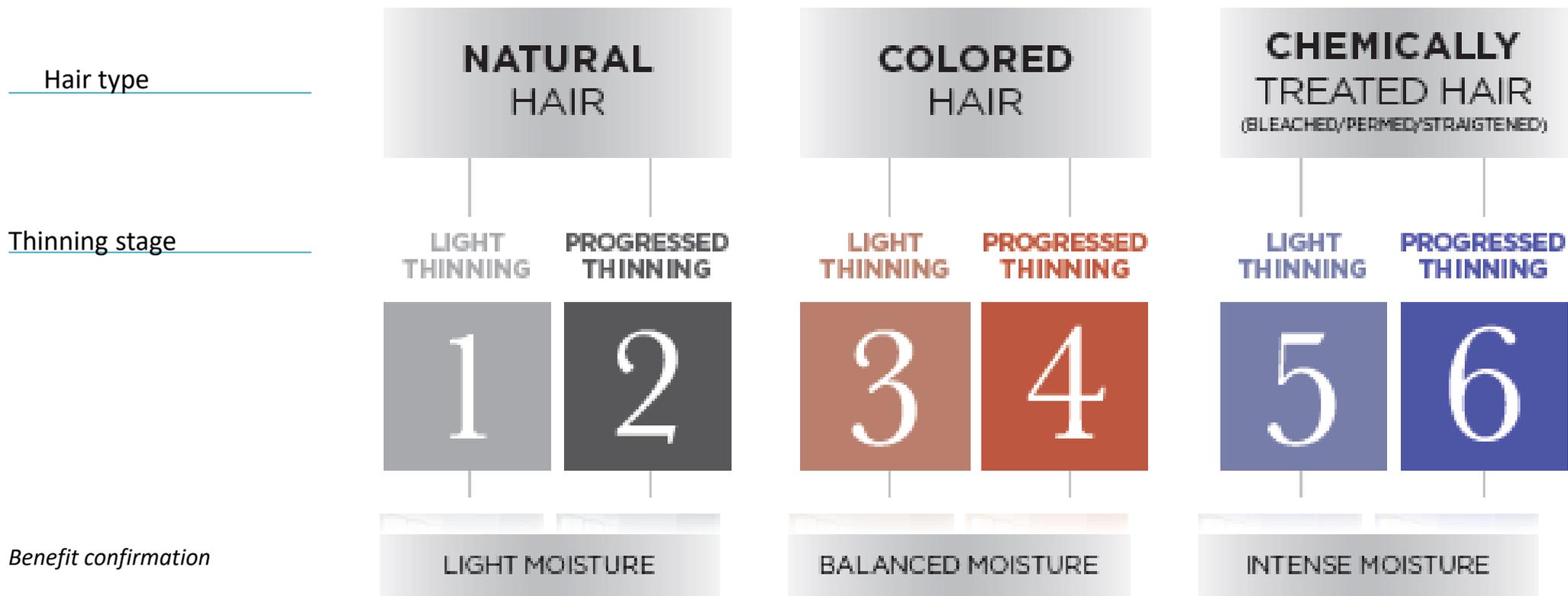
DERMA, DENSITY, DIAMETER THE 3 DS OF THICKER, FULLER-LOOKING HAIR

NIOXIN has identified three signs of thinning, and the 3D effects for Thicker, Fuller-Looking hair.

SIGNS		EFFECTS
Unhealthy scalp environment.	 DERMA	removal of follicle-clogging sebum from the scalp.
Fewer hair strands.	 DENSITY	reduction of hair loss due to breakage.
finer hair strands.	 DIAMETER	Amplifies hair texture.



Complete and personalized solutions
For THICKER, FULLER LOOKING HAIR



FOR NATURAL HAIR

SYSTEM 1 FOR LIGHT THINNING HAIR

SYSTEM SPECIFICS: System 1 is formulated to amplify texture and protect hair against breakage, while refreshing the scalp and delivering thicker, fuller hair.

Technologies: Activ-Renewal · BioAMP · Transactive
Delivery System 2.0



SYSTEM 2 FOR PROGRESSED THINNING HAIR

SYSTEM SPECIFICS: System 2 delivers thicker, fuller hair, while protecting every hair strand against damage. Contains UV-protection ingredients.

Technologies: Activ-Renewal · BioAMP · Scalp Access
Delivery System 2.0



FOR COLORED HAIR

- Color safe
- Long lasting color up to 18 washes



NEW PRO-COLOR SHIELD TECHNOLOGY

With EDDS, which helps reduce copper on the hair surface helping color to form inside the hair rather than on the surface

SYSTEM 3*

FOR LIGHT THINNING HAIR



SYSTEM SPECIFICS: System 3 is formulated to remove follicle-clogging sebum, fatty acids and environmental residues, while amplifying hair texture, providing moisture balance and color protection.

Technologies: Pro-Color Shield · BioAmp · Transactive Delivery System 2.0



SYSTEM 4

FOR PROGRESSED THINNING HAIR



SYSTEM SPECIFICS: System 4 delivers thicker, fuller hair by removing follicle-clogging sebum, fatty acids and environmental residues, while providing moisture balance and color protection.

Technologies: Pro-Color Shield · BioAmp · Scalp Access Delivery System 2.0



FOR CHEMICALLY TREATED HAIR

- Color safe
- Long lasting color up to 18 washes



NEW PRO-COLOR SHIELD TECHNOLOGY

With EDDS, which helps reduce copper on the hair surface helping color to form inside the hair rather than on the surface

SYSTEM 5 FOR LIGHT THINNING HAIR



SYSTEM SPECIFICS: System 5 is formulated to remove follicle-clogging sebum, fatty acids and environmental residues, while amplifying hair texture, restoring the moisture level and providing color protection.

Technologies: Pro-Color Shield · Smooth Plex ·
Transactive Delivery System 2.0



SYSTEM 6 FOR PROGRESSED THINNING HAIR



SYSTEM SPECIFICS: System 6 delivers thicker, fuller hair with smooth control by removing follicle-clogging sebum, fatty acids and environmental residues, while restoring the moisture level and providing color protection.

Technologies: Pro-Color Shield · Smooth Plex ·
Scalp Access Delivery System 2.0





IN-SALON PRODUCTS
EXCLUSIVELY FOR PROFESSIONAL USE.



SCALP PROTECT SERUM

NIOXIN Scalp Protect Serum is a salon-exclusive, dermatologist- tested pre-color treatment with anti-irritation ingredients that help to protect the scalp during the hair-coloring process. It reduces breakage at the roots by up to 28%.



COLOR LOCK

Color Lock is a density treatment exclusively for in-salon use. It seals the cuticles and locks color pigments into the hair immediately after the hair-coloring process, neutralizing alkaline and peroxide residues without weighing down the hair.



DERMABRASION

Dermabrasion Treatment is an anti-aging treatment to help regenerate and revitalize scalp skin through exfoliation acting like a facial for the scalp, exclusively for in-salon use. It removes build-up on the scalp to restore it to a good condition. Helps accelerate skin surface regeneration by up to 34% compared to untreated skin.



FOR TARGETED
DERMA, DENSITY AND DIAMETER CARE.



DIABOOST

Diaboost is a diameter-boosting treatment that increases the thickness of each existing hair strand for fuller looking hair, as if you have up to 11,000 more hair strands.



DENSITY DEFEND

Density Defend is a lightweight leave-in strengthening foam for colored hair.

DEEP PROTECT
DENSITY MASK

Deep Protect Density Mask is a density-protection treatment that provides an up to 97% reduction in hair breakage. It leaves hair conditioned, manageable and smooth.



HAIR BOOSTER

Hair Booster is a diameter-protection leave-on booster that treats specific areas of concern, such as a receding hairline or low-density crown.



NIGHT DENSITY RESCUE

Night Density Rescue is a nighttime leave-on scalp treatment proven to promote hair density¹ by reducing hair fall associated with scalp surface oxidation.



INSTANT FULLNESS

Helps prolong the fullness of the 3-part System and provides up to 2x fuller¹ hair within seconds.